



# ARVIN FOULADIFAR

Illustrator | Graphic Designer | Content Manager

## CONTACT

- arvin\_fouladi@hotmail.com
- Stralsunder Straße 14, 13355 Berlin, Germany
- LinkedIn: Arvin Fouladifar
- Mobile: +49 176 327 19630
- Website: www.arvinfouladifar.com

## EDUCATION

**MASTER OF ARTS (MA)** 2023-Present  
Strategic Design  
SRH Berlin University of Applied Sciences

**MASTER OF ARTS (MA)** 2017 - 2021  
Illustration (Visual Arts)  
University of Tehran  
GPA : 18.35 / 20.00  
Thesis:  
*The Art of Political Illustration in World War I & World War II*

**MASTER OF Science (MS)** 2011 - 2013  
European & International Private Banking  
Université Nice Sophia Antipolis (now Université Côte d'Azur)  
GPA : 15.36 / 20.0  
Thesis:  
*Market Segmentation for Marketing of E-Banking Services: Case Study of Bank Pasargad*

**BACHELOR'S (BS)** 2003 - 2009  
Accounting  
Iranian Industries Research Higher Education Institute (Qazvin)  
GPA : 15.24 / 20.00

## INTERESTS

- Playing Musical Instruments
- Swimming and Jogging
- Writing and Poetry
- Art History Studies
- Psychology Studies
- Socio-political articles and debates

## WORK EXPERIENCE

- **Freelancer Artist** 2022 - Present
  - Illustrator, Graphic Designer, NFT Creator
- **Bank Pasargad | Tehran** 2010 - 2022  
Public Relations Expert
  - Head of Media & Communication Team (2019-2022)
  - Social Media Content Manager (2016-2022)
  - Social Networks Administrator (2014-2019)
  - Sponsorship & Event Organizer (2010-2016)

- **Diasporan Animation Mini-Series | New York** 2017 - 2021  
Concept Artist | Remote
  - Character Designer
  - Background Artist
  - Storyboard Artist

- **Hamayesh Afarinan Javid | Tehran** 2004 - 2009
  - Event Organizer (2007-2009)
  - Protocol Manager (2006-2009)
  - Translator, Interpreter, & Tour Guide (2004-2006)
  - Audio-Visual Technical Expert (2004-2009)
  - Graphic Designer (2005-2009)

- **Projects with Caravan & Andishesazan Publications** 2003 - 2005  
Freelancer Illustrator & Cartoonist | Remote

## AWARDS & EXHIBITIONS

- **NFT.NYC 2024** 2024  
The 7<sup>th</sup> Annual Global NFT Event  
Group Exhibition Qualified
- **MOZAIK Philanthropy** 2023  
The Future Art Awards: Woman. Life. Freedom. Year Of Hope  
Winner, Group Exhibition Qualified
- **Iranian Illustrators Society Annual** 2021  
Mehdi AzarYazdi 100<sup>th</sup> Birthday Contest  
Winner, Group Exhibition Qualified
- **13<sup>th</sup> Fajr Visual Arts Festival** 2021  
Nominee, Group Exhibition & Festival Book Qualified
- **University of Tehran Illustration Week Exhibition** 2018 & 2019  
Group Exhibition Qualified
- **University of Tehran Illustration Week Exhibition** 2018  
Group Exhibition Qualified

# ARVIN FOULADIFAR

Illustrator | Graphic Designer | Content Manager

## PUBLICATIONS

### Market Segmentation for Marketing of Banking Industry 2016

Supervisor: Nadine TOURNOIS (Université Côte d'Azur)  
Published at: Medwell Journals, International Business Management

### Determination of Effective Advertising Media Employed by Iran Private Banks 2016

Supervisor: Nasrin JAZANI (Shahid Beheshti University)  
Published at: Modern Applied Science

### Enhancing Brand Preference Through Corporate Social Responsibility in Banking Industry 2016

Supervisor: Samuel MERCIER (Université de Bourgogne)  
Published at: Medwell Journals, International Business Management

## LANGUAGES

- English Expert Proficiency (IELTS: 7, 2023)
- Spanish Intermediate Proficiency
- German Beginner Proficiency
- Persian Native Proficiency

## SOFTWARE

- Adobe Photoshop ██████████
- Adobe Illustrator ██████████
- Adobe Premier ██████████
- Adobe InDesign ██████████
- Adobe After Effects ██████████
- Office Excel ██████████
- Office PowerPoint ██████████
- Office Word ██████████
- Video Edit Apps ██████████
- Procreate ██████████

## RELATED COURSES

- **Motion Graphics (Adobe AE & PR) Basics** 2022  
Inverse School | Tehran  
2-Month Training Courses
- **Newsrelease Writing Course (in Persian)** 2022  
Pasagard Bank Courses | Tehran  
3-Month Training Courses
- **Persian Literary Editing and Proofreading** 2021  
Pasagard Bank Courses | Tehran  
3-Month Training Courses
- **Conducting Marketing and Loyalty Campaigns for Banking Services** 2020  
Pasagard Bank Courses | Tehran  
1-Day Training Course
- **Manual (traditional) Poster Illustration and Design Course** 2017  
Shamseh Art Institute | Tehran  
3-Month Training Courses
- **News Release Writing, and Journalism** 2017  
Pasagard Bank Training Courses | Tehran  
2-Month Course

## VOLUNTEER EXPERIENCE

- **Poster Design and Visual Identity for Theatrical Performances** 2015 - 2023  
Boston Experimental Theater | New York  
Sayeh Music Ensemble | New York  
Canvas Sound | New York  
The Tank NYC | New York  
Student Theatre Groups | Sydney
- **Assisting in Organizing Charity Events** 2012 - 2016
  - Charity Foundation for Special Diseases | Tehran (2012-2017)
  - Iranian Society of Organ Donation | Tehran (2017-2018)